

## **POLICY REGARDING DESIGN & CREATION OF PATCHES AND MEMORABILIA FOR UNIT, DISTRICT AND COUNCIL USE**

As of January 1, 2007 any patches, medallions, memorabilia, belt buckles, unit memorabilia or other items designed and produced for use by the Old North State Council, it's Districts or it's Units must appropriately represent the aims and methods of the Scouting program.

All council or district designs for any patch or item must be approved by the appropriate council or district committee and professional advisor before they are produced.

Additionally all orders must be placed using a purchase order that is approved by either the Assistant Scout Executive or Scout Executive before they are produced.

Failure to do so can result in nonpayment to the vendor with the individual who gave direction for production being held responsible for payment. All orders are to be shipped to the Council Office or Camp.

In October of 2006 the National Council, BSA, provided a statement regarding licensing of BSA trademarks. Reprinted are excerpts from that statement:

*"As the unauthorized use of BSA trademarked words, phrases, emblems, and insignia grows, the National Council must take action to prevent offensive, inappropriate, and inconsistent use of BSA trademark assets in the marketplace, and to protect these assets for future generations."*

*"The National Council authorizes a local council to use BSA proprietary marks (i.e., insignia, words, phrases, designation marks, pictorial representations, and descriptive marks relating to the BSA) on materials created solely for the council to use in the promotion and delivery of the Scouting program."*

*"All vendors providing materials to local councils that use BSA proprietary marks must be licensed by the BSA to engage in this activity."*

*"A local council may not use BSA proprietary marks for commercial purposes (e.g., selling items bearing BSA proprietary marks to the general public), nor may a local council grant such rights, either actual or implied, to any third party."*

It is absolutely important that all patches are reviewed, approved, and ordered with a purchase order. Failure to do so can result in the volunteer being held responsible for the payment. All articles, including unit's T-Shirts and hats made with a BSA logo must be produced by licensed vendors who are registered with the BSA. Additionally any vendor who does not follow the trademark requirements of the BSA may be held legally liable.